



NEWSLETTER

December 2025



Empowering
Futures,
one skill at a
time!



- Confidence & creativity
- Kindness & curiosity
- Early life skills
- Fun, hands-on challenges



- Life skills & independence
- Wellbeing & sustainability
- Global citizenship
- Real-world challenges



- Faith in action
- Character & values
- Real-life Islamic learning
- Community & compassion



A MESSAGE TO OUR SCHOOLS

As Term 1 comes to a close, we want to thank all the schools, teachers, parents, and students who have joined the Edsidera journey. This term has been full of creativity, growth, and achievements across our Little Star, Rising Star, Karam, and bespoke awards.

Our customised awards have gained traction globally, with new schools launching programmes created by us and inspired by their own ideas. Challenge-based learning continues to shine when children are supported, encouraged, and recognised, **and this is just the beginning.**



IN CASE YOU MISSED IT: NEW UPDATES

- ✓ Zero school admin
- ✓ Fully bespoke awards - created by us, inspired by you!
- ✓ Top Tip videos
- ✓ Printable challenge PDFs
- ✓ New AI & digital awareness challenges
- ✓ Optional Arabic audio for every challenge add-ons
- ✓ Choice between interactive app or printed booklet for all our awards

TERM 1 HIGHLIGHTS

More schools, more students, more impact

Schools across the UAE, Asia, and MENA launched Edsidera programmes for the first time.

Thousands of students completed their first challenges, from cooking and creativity to resilience, kindness, and Islamic studies.

Teachers shared how zero extra workload and direct approvals by the Edsidera team helped them implement the programme smoothly.

Parent engagement at an all-time high

With automatic student logins and push notifications, families were able to support their children independently, building confidence and independence at home.



Why Term 2 is the perfect time to start!

Many schools prefer to launch in January, and Term 2 is actually one of the strongest times to begin.

Here's why:

- Students are settled into routines
- Teachers are back from break with renewed energy
- Parents are receptive after holidays and New Year
- Plenty of time to complete awards before June

Ideal for schools looking to tick key development and curriculum boxes, including:

- Critical thinking
- Entrepreneurship & innovation
- Well-being and personal development
- Sustainability and global citizenship
- Enrichment weeks
- Leadership programmes
- Ramadan initiatives

Launching in January means schools can finish strong with certificate ceremonies, family showcases, or whole-school recognition days.

Start Term 2 with our awards and build life skills, confidence, critical thinking, well-being and entrepreneurship one step at a time!

Explore Our Awards Through Video

Click on each award to watch now!



THE LITTLE STAR AWARD



THE RISING STAR AWARD



KARAM AWARD



GET IN TOUCH FOR MORE INFORMATION OR BOOK A QUICK 10-MINUTE CALL

TERM 1 HIGHLIGHTS

Out and About: Spreading the Life Skills Message

Edsidera has been sharing all things life skills! From the Yorkshire Leadership Conference in England and the FOBISIA Leadership Conference in Kuala Lumpur to GESS Dubai and the Let's Talk Early Years Conference at BC Academy, we've connected with educators, parents, and schools worldwide. Ahead of WELN, our founder shared tips on the KI Global podcast, and Sarah MacAskill hosted a free Parent App webinar, "3 Ways to Foster Real-Life Skills in 2-5 Year Olds". We were also proud to sponsor the Women in Educational Leadership Network (WELN) event at Hartland International School. It's been inspiring to see so many educators embracing challenge-based learning and supporting children's growth!



Designed by us, inspired by you!

BESPOKE ENRICHMENT



Custom Award Design

Bespoke programmes shaped around your goals, values, and audience.



Flexible Delivery

Choose our interactive app or printed booklets with Video top tip support.



Celebration & Impact

Customised certificates and keepsakes that honour progress and inspire continued growth.

Go Bespoke: Launch Your Own Award or Programme

Celebrate achievements and inspire growth with Edsidera's bespoke awards. Customised certificates, keepsakes, and programmes are shaped around your goals, values, and audience.

Why go bespoke?

- Fully tailored to your school or organisation
- Inclusive, accessible, and globally recognised
- Minimal admin with app-based delivery
- Flexible formats to suit your needs
- We create the content for you or work collaboratively to bring your vision alive

There's still time to launch your own award or programme in the new year, get in touch today to find out how!

CONTACT US

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Go Bespoke:

Tailored Awards for Your School or Organisation



TERM 1



IN



PICTURES

