



NEWSLETTER

JUNE 2025

A message from our Founder & Director - Rachael Wilding

As summer approaches, I'm proud to have supported school communities and families around the world. At Edsidera, we're passionate about tailoring our extracurricular awards to meet each school's unique needs. It's been exciting to grow our fully bespoke offering, designing custom programmes for individual schools, companies, and campaigns.

Our motto, Empowering Futures, continues to guide everything we do. This year, we've had the privilege of connecting with educators across diverse regions, curriculums, and settings—whether through global events, conferences, or community outreach.

We were especially pleased to see so many schools embrace our external moderation and challenge review service, giving them more flexibility without adding to teacher workload.

With new upgrades, content reviews, and an expanded team underway this summer, we're energised and ready for an impactful 2025/26!



No school is the same,
 so why should the extra
 curricular Awards be?
 You know your school
 better than anyone else!
 We are here to support
 you in getting exactly
 what you need.

AROUND THE WORLD WITH EDSIDERA: GLOBAL REACH THIS YEAR



47

SCHOOLS



5,000+

STUDENTS



11

COUNTRIES



This year, Edsidera's impact has stretched across the globe, with our awards being launched in 47 schools, reaching over 5,000 students in 9 countries.

From the UAE to Saudi Arabia, Indonesia to Hong Kong, and Portugal to Egypt – children everywhere are building confidence, creativity, and life skills through our fun and engaging challenges. We're proud to be part of so many inspiring journeys around the world!

Year IN REVIEW 2024-2025

CELEBRATING OUR AWARD STARS: A LOOK BACK AT AN INCREDIBLE YEAR

As we wrap up the academic year, we're proud of how far Edsidera has come. What began as a simple idea—creating awards that build real-life skills—has grown into a powerful movement centred on kindness, purpose, and whole-child development.

Our hands-on, screen-free challenges encourage children to try new things, from cooking and helping others to managing emotions and thinking creatively. This year, The Sunshine Squad summer programme has been a standout—offering families a fun, low-pressure way to keep children engaged over the break.

We've welcomed 50 new schools and seen thousands of children complete The Little Star and Rising Star Awards. More than just certificates, these awards are becoming part of school culture—supporting wellbeing, resilience, and real-world learning. Thank you to everyone who's been part of the journey. We've loved seeing the difference these awards are making—especially for children who are finally being recognised in meaningful ways.

We genuinely are here to empower futures.



NEW



in collaboration with



JOIN NOW FOR SUMMER 2025

The Sunshine Squad offers six weeks of age-appropriate challenges released every Monday, covering reading, writing, maths, creativity, fitness, nature, and community.

Children can access the platform anytime over summer, with support from our qualified teachers.

KEEP YOUR CHILDREN BUSY, PRODUCTIVE AND ENGAGED.



We create fun ways for your child to keep up with their core curriculum over the summer.

Available anytime, any place with qualified teachers supporting and offering encouragement each week



The Sunshine Squad offers carefully crafted age appropriate tasks with accompanying videos!



New tasks and challenges uploaded each Monday for 6 weeks.



Our core curriculum revolves around reading, writing and maths.



Children will also be given fun challenges that requires critical thinking and creativity.



Enjoy exciting partnership challenges, including stimulating games, fitness activities, and community-focused options, all designed to make learning fun this summer!

A LOOK AHEAD: 2025–2026

We're excited to introduce several new features and improvements to make the year ahead even smoother and more impactful for schools:

- **Zero admin required** – Direct student logins are sent to parents, with automatic push notifications and reminders to support challenge completion.
- **100% managed by Edsidera** – We handle all challenge approvals and personalised feedback.
- **End-of-term reports** – Clear summaries of each student's progress and achievements.
- **New AI-themed challenges** – Foundational concepts introduced in Little Star and Rising Star Awards.
- **Optional Arabic Language add-ons** – Arabic Language challenges available for UAE schools and nurseries.
- **Printable challenge PDFs** – Every challenge now includes an optional print-friendly version.
- **Top Tip video guidance** – Brand new support videos for each award to help parents and students get the most from the programme.
- **School Launch Hub** – A dedicated space with explainer videos and quick access to everything you need for a smooth rollout.

Our awards are designed to inspire and empower students at every stage:

- **The Little Star Award** nurtures independence, creativity, and essential life skills.
- **The Rising Star Award** builds life skills, entrepreneurship, and well-being.
- **The Karam Award** fosters a deep appreciation of culture and faith through Islamic studies.



REGISTER NOW FOR 2025-26 LAUNCH

BOOK A
DEMO

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5 REASONS TO JOIN:

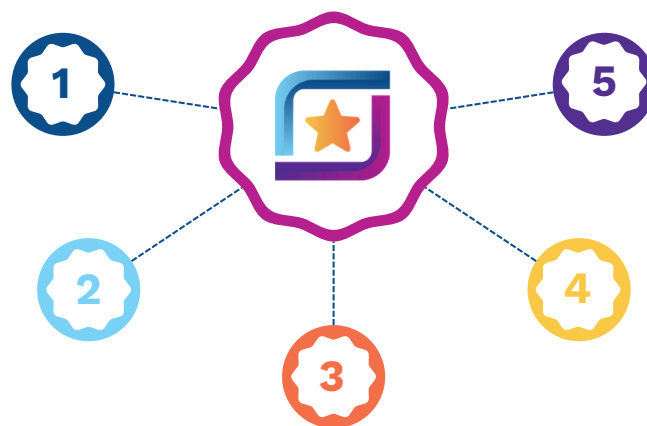
THE VALUE OF OUR AWARD PROGRAMME

Enhances Life Skills & Global Citizenship

Our awards align with key educational pillars, helping students develop essential life skills, leadership, and a global mindset.

Fully Bespoke & Flexible

Schools can tailor the awards to fit their unique needs, ensuring a seamless integration.



Engaging & Rewarding for Students

Encourages personal growth, confidence, and achievement through a structured yet enjoyable program with recognition at the end.

No Impact on Budget or Timetables

Designed to complement the curriculum with no extra cost, teacher workload, or schedule disruptions. Parents cover fees, tasks are completed outside school hours, and we handle all student approvals.

Supports Holistic Development

Goes beyond academics to nurture character, resilience, and a sense of responsibility in students.