

# NEWSLETTER

MARCH 2025

## A message from our Founder & Director - Rachael Wilding



**No school is the same,** so why should the extra curricular Awards be? You know your school better than anyone else!

Community is at the heart of Edsidera! We're growing fast, welcoming new schools, partners, and bespoke awards tailored to each community. A key highlight was our first visit to Muscat for the Education Experts Conference, where we connected with educators and secured new school commitments. We are delighted to have filled our external partner slots for The Sunshine Squad 2025 with such incredible educational resource companies. It is shaping up to be fantastic!

Our tech team has been busy enhancing our platform with new features, making the experience even smoother. With Spring holidays approaching, our model of our Education team managing feedback and approvals is proving very popular, an ideal way to support busy hard working school communities.

 **#GrowingTogether #EmpoweringFutures.**

*in collaboration with*



## The Sunshine Squad

LAUNCHING IN MAY 2025!

The Sunshine Squad offers age-appropriate tasks with new challenges every Monday for six weeks. Focused on reading, writing, and maths, it also includes fun games, creative challenges, fitness activities, embracing nature and the local environment as well as community tasks. Children can access the platform anytime over the summer, with support and encouragement from our qualified teachers.

### We guide the squad until every task is complete!

- ★ Age-appropriate tasks designed for summer/extended holidays
- ★ New challenges uploaded every week
- ★ Focus on reading, writing, and maths
- ★ Encourages critical thinking and creativity
- ★ Enjoy games, fitness, and community activities



Our

# HIGHLIGHTS

FEBRUARY - MARCH 2025

## END OF TERM 2 WRAP-UP: CELEBRATING GROWTH & NEW BEGINNINGS!

As we wrap up Term 2, we're excited to see the continued success of Edsidera's awards in schools across the UAE, demonstrating their adaptability to all curricula. This term, we welcomed Arcadia Global, Al Riyadh Charter, Abdulla Bin Otaiba, and Al Basma British School, who have recently joined our growing community. We also had the pleasure of revisiting Wales International School, which started our awards last month, and supporting their wellbeing conference.

It's been incredible to witness students taking on challenges, developing essential life skills, and celebrating their achievements. Thank you to all our schools for your dedication—we can't wait to see what Term 3 brings!



## SCHOOL LAUNCHES



## NEW

## THE LITTLE STAR UPDATES: SUPPORTING KHDA'S ARABIC IN EARLY YEARS INITIATIVE IN DUBAI, UAE

With KHDA Dubai's recent announcement emphasising Arabic in Early Years, we are committed to adapting to these changes and ensuring our awards provide meaningful support to nurseries, early learning centres, and schools.

To take this forward, we have formed a working party to gain deeper insights and begin developing UAE-specific challenges and Arabic-focused activities for The Little Star Award in preparation for an August 2025 launch.

These additions will enhance The Little Star Award, helping young learners engage with Arabic in a fun and interactive way with meaningful links to the UAE while building essential life skills.





## PARTNERSHIPS & COLLABORATIONS

**STRENGTHENING PARTNERSHIPS TO EMPOWER EDUCATION:  
WE'RE EXCITED TO SHARE OUR LATEST COLLABORATIONS!**



Edsidera is working with World Arena Events, joining forces to support and empower educators and students through meaningful initiatives. Whilst Studygram will be supporting the growing network of our schools especially in Egypt.

**Our Sunshine Squad partnerships** are also expanding! We're delighted to collaborate with Squirrel, Nature Wave, Monster Phonics and Pobble, enhancing learning experiences and fostering creativity for young learners for our extended holiday/summer award.



These collaborations reflect our commitment to providing enriching opportunities for both students and educators.



**Stay tuned for more exciting updates—we have three more collaborations coming soon!**

## CONFERENCES

**CONNECTING & COLLABORATING:  
OUR RECENT CONFERENCE & EXHIBITION HIGHLIGHTS**



It's been a busy and exciting few months for Edsidera! We were proud sponsors at the WISE Conference in Seoul, South Korea, exhibited at the Abu Dhabi Teaching Conference and the Sharjah School & Nursery Expo, and had the pleasure of revisiting Wales International School to support their wellbeing conference.

Meeting inspiring educators, leaders, and students has been a fantastic experience, and we look forward to continuing these meaningful collaborations. Thank you to everyone who connected with us—we're excited for what's ahead!



JOIN NOW



## YOU CAN STILL LAUNCH OUR AWARDS

**It's not too late**—we'll provide everything you need, from comprehensive resources to the option of a launch assembly to kick things off.

**Our awards are designed to inspire and empower students at every stage:**

- **The Little Star Award** nurtures independence, creativity, and essential life skills.
- **The Rising Star Award** builds life skills, entrepreneurship, and well-being.
- **The Karam Award** fosters a deep appreciation of culture and faith through Islamic studies.

## 5 REASONS TO JOIN: THE VALUE OF OUR AWARD PROGRAMME

### Enhances Life Skills & Global Citizenship

Our awards align with key educational pillars, helping students develop essential life skills, leadership, and a global mindset.

### Fully Bespoke & Flexible

Schools can tailor the awards to fit their unique needs, ensuring a seamless integration.



### Engaging & Rewarding for Students

Encourages personal growth, confidence, and achievement through a structured yet enjoyable program with recognition at the end.

### No Impact on Budget or Timetables

Designed to complement the curriculum with no extra cost, teacher workload, or schedule disruptions. Parents cover fees, tasks are completed outside school hours, and we handle all student approvals.

### Supports Holistic Development

Goes beyond academics to nurture character, resilience, and a sense of responsibility in students.

BOOK A DEMO

