

NEWSLETTER

DECEMBER 2024

A message from our Founder & Director - Rachael Wilding



With our motto of “empowering futures,” that’s exactly what we’re achieving at Edsidera.

It has been an incredible term, and we’re thrilled to have welcomed so many schools and thousands of children to the Edsidera community. I firmly believe that no two schools are the same, so no extracurricular award should be either! Working with school leaders to customise our awards has been a true pleasure.

Our team has grown behind the scenes to provide ongoing support. In January, we’re welcoming over 30 new schools, with more onboarding meetings booked daily and some already signed up for next year. We’ve also had fantastic feedback from a school we supported with personal portfolios for their inspection.

While our awards focus on children, we’re equally committed to supporting school leaders. Community is everything, and it’s been a genuine pleasure to grow ours and offer help wherever we can. Teachers now have access to time-saving tools via our app, and I’m excited about our new partnerships for The Sunshine Squad.

2025 will be a huge year for Edsidera and our awards. After 27 years in international education, I’ve learned the value of adapting and being inclusive. With our motto of “empowering futures,” that’s exactly what we’re achieving at Edsidera.

Our

HIGHLIGHTS

SEP - DEC 2024

JAPAN - Phoenix House

Delighted to launch The Rising Star Award at our first school in Japan! Our director had the privilege of visiting Phoenix House to host their launch assembly. Thrilled to see over 50% of the school sign up and so many challenges already completed by the children.



UNITED ARAB EMIRATES

We're thrilled to celebrate the launch of our awards in diverse schools across the UAE, proving how adaptable Edsidera's awards are to different curricula. From launch assemblies to student leader meetings, it's been fantastic to work with schools like JPS, DIA, Kings', GEMS Founders, Jebel Ali, Newlands, and many more. We're excited to see students embrace challenges, build skills, and grow through our awards!



PORTUGAL - Kings College

Kings College launched The Rising Star Award for their Key Stage 2 children in September. It's inspiring to see them thriving, tackling challenges, and building skills like grit, determination, and independence.



SAUDI ARABIA - Reigate Grammar

With Reigate Grammar's expansion and their new Riyadh campus, we were delighted to visit and launch our Awards. Their passion for extracurricular opportunities aligned perfectly with our vision, allowing us to customise The Rising Star Award for their community.



Launching in February 2025: The Perfect Award for Extended Holidays!

We're excited to finalise content for The Sunshine Squad, launching in February!

This 6-week programme is designed to support children during extended holidays, helping to prevent learning loss. It focuses on core skills like reading, writing, and mental maths, alongside critical thinking, creative projects, and outdoor activities.

We're also partnering with exceptional education providers, who will share engaging weekly content—stay tuned for announcements in January!



BOOK A
DEMO



START 2025 THE RIGHT WAY!

IT'S NOT TOO LATE, YOU CAN
LAUNCH ANY OF OUR AWARDS IN
JANUARY 2025!

EMPOWERING
FUTURES,
ONE SKILL AT A TIME!

OUR AWARDS ARE BILINGUAL - CHOOSE BETWEEN ENGLISH OR ENGLISH & ARABIC!

Exciting news! You can still launch the Edsidera Awards in your school or nursery this January 2025. It's not too late—we'll provide everything you need, from comprehensive resources to the option of a launch assembly to kick things off.

Our awards are designed to inspire and empower students at every stage:

- The Little Star Award nurtures independence, creativity, and essential life skills.
- The Rising Star Award builds life skills, entrepreneurship, and well-being.
- The Karam Award fosters a deep appreciation of culture and faith through Islamic studies.

Ready to bring Edsidera to your school?

Visit our website to schedule a demo today. Let's get started!

#EMPOWERINGFUTURES

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